

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Strategic Media Services**  
**3299 K Street NW, Suite 200**  
**Washington, DC 20007**  
**USA**

<u>Contract / Revision</u> 498410 /		<u>Alt Order #</u> 06368073
<u>Product</u> NRSC-HELLER 4 SENATE		
<u>Contract Dates</u> 10/17/12 - 10/23/12		<u>Estimate #</u>
<u>Advertiser</u> NRSC Heller For Senate		<u>Original Date / Revision</u> 10/18/12 / 10/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 24	KVVU	10/17/12	10/17/12	TMZ	730-8p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--1----				1	\$850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	TMZ	730-8p	---W-----	:30		<del>\$850.00</del>	NM		
		See MG 24.2										
	2	KVVU	10/15/12-10/21/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$850.00	NM		
	Ⓜ MG for 24.1 10/17											
N 32	KVVU	10/21/12	10/21/12	The Closer	Sun 1-2am		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----S				1	\$300.00			
N 33	KVVU	10/22/12	10/22/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	M-----				1	\$100.00			
Totals											43	\$31,100.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	43	\$31,100.00	\$26,435.00
<b>Totals</b>	<b>43</b>	<b>\$31,100.00</b>	<b>\$26,435.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6368073 TRF# 498410 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT18/12 18.38  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* KVVU-TV \*\*\*  
 \*\*CHANGES\*\*

ADV # ADV. NAME POLI/NRSC-HELLER/R/SEN/NV REP. # OFF. # 762 SALESMAN #  
 AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS

3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIFURIA  
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6368073 CLASS: NATL. LOCAL REGIONAL

PRDCT NRSC-HELLER 4 SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT17/12 OCT23/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT18/12 18.38

REP: TO ROSE  
 FR NIKKI  
 \*\*REINVESTED \$\$ FR HL 6367952\*\*  
 SEE LINES 46 AND 47  
 NEW TOTAL \$31,100 (+400)  
 PLS CNF THANKS

STA:  
 CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 NRSC- DEAN HELLER FOR SEANTE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

46	A		1100P-1200M	30		\$300.00	10/20	10/20	1		SAT	1
----	---	--	-------------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : TOUCH  
 ORD COM1: REINVESTMENT FR HL 6367952  
*Sun 1-2a* *Closed*

47	A		105A-135A	30		\$100.00	10/22	10/22	1		MON	1
----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : EXTRA  
 ORD COM1: REINVESTMENT FR HL 6367952

OCT/12 31100.00 CONTRACT TOTAL 31100.00  
 TOTAL SPOTS 43

REP HEADLINE# 6368073

TRF# 498410

\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 610-225-1191

HARRIS REPORT FROM REP

OCT18/12 18.38

\*\*CHANGES\*\*

\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$153,500 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0% KTUD 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

CONTRACT



KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

Henderson - Las Vegas

Strategic Media Services  
3299 K Street NW, Suite 200  
Washington, DC 20007  
USA

And:

Contract / Revision		Alt Order #	
498410 /		06368073	
Product			
NRSC-HELLER 4 SENATE			
Contract Dates		Estimate #	
10/17/12 - 10/23/12			
Advertiser		Original Date / Revision	
NRSC Heller For Senate		10/18/12 / 10/18/12	
Billing Cycle	Billing Calendar	Cash/Trade	
EOM/EOC	Broadcast	Cash	
Station	Account Executive	Sales Office	
KVVU	Teresa Difuria	TELEREP-PHIL	
Special Handling			
Demographic			
Adults 35+			
IDB#	Advertiser Code	Product Code	
Agency Ref		Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 24	KVVU	10/17/12	10/17/12	TMZ	730-8p		:30			NM	1	\$850.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/15/12	10/21/12	--1----	1	\$850.00						
		Spot Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type			
		1 KVVU	10/15/12-10/21/12	TMZ	730-8p	---W-----	:30	\$850.00	NM			
		See MG 24.2										
		2 KVVU	10/15/12-10/21/12	Fox News Sunday 8-9a	8-9a	-----S-	:30	\$850.00	NM			
		Ⓜ MG for 24.1 10/17										
Totals												
											41	\$30,700.00
Totals												
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00
											41	\$26,095.00
											41	\$30,700.00



REP HEADLINE# 6368073      TRF# 498410      REP: TEL# 610-293-4100      FAX# 610-225-1191  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      HARRIS REPORT FROM REP      OCT18/12 15.20  
 ORDER WORKSHEET      \*\*CHANGES\*\*      \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

OCT/12			30700.00									
CONTRACT TOTAL											30700.00	
TOTAL SPOTS											41	

MARKET TOTALS \$153,500      KVVU 20%      KSNV 28%      KLAS 26%      KTNV 18%      KVMY 5%      KVCW 3%      CABL 0%  
 KTUD 0%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Strategic Media Services**  
**3299 K Street NW, Suite 200**  
**Washington, DC 20007**  
**USA**

<u>Contract / Revision</u> 498410 /		<u>Alt Order #</u> 06368073
<u>Product</u> NRSC-HELLER 4 SENATE		
<u>Contract Dates</u> 10/17/12 - 10/23/12		<u>Estimate #</u>
<u>Advertiser</u> NRSC Heller For Senate		<u>Original Date / Revision</u> 10/13/12 / 10/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/18/12	10/18/12	BB League Championships	1pm-8pm		:30			NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$3,250.00			
N 2	KVVU	10/19/12	10/19/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$450.00			
N 3	KVVU	10/22/12	10/23/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$450.00			
N 4	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W-F--				2	\$725.00			
N 5	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$725.00			
N 6	KVVU	10/17/12	10/18/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WT---				2	\$700.00			
N 7	KVVU	10/23/12	10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$700.00			
N 8	KVVU	10/23/12	10/23/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$250.00			
N 9	KVVU	10/17/12	10/18/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WT---				2	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	Better	M-F 11a-12p	---WTh-----	:30		\$195.00	NM		
	See MG 21.2,21.3,21.4,21.5											
N 10	KVVU	10/22/12	10/23/12	Better	M-F 11a-12p		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$195.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 498410 /		<u>Alt Order #</u> 06368073
<u>Contract Dates</u> 10/17/12 - 10/23/12	<u>Product</u> NRSC-HELLER 4 SENA	<u>Estimate #</u>
<u>Advertiser</u> NRSC Heller For Senate		<u>Original Date / Revision</u> 10/13/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 11	KVVU	10/17/12	10/17/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/15/12 10/21/12 --1---- 1 \$195.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1 KVVU 10/15/12-10/21/12 Divorce Court/Divorce Court M-F 12-1p ---W----- :30 \$195.00 NM												
See MG 21.2,21.3,21.4,21.5												
N 12	KVVU	10/22/12	10/23/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	2	\$390.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/22/12 10/28/12 MT----- 2 \$195.00												
N 13	KVVU	10/18/12	10/19/12	Cops/Dog The Bounty Hunter	M-F 12-1p		:30			NM	2	\$390.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/15/12 10/21/12 ---TF-- 2 \$195.00												
N 14	KVVU	10/23/12	10/23/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$195.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/22/12 10/28/12 -1----- 1 \$195.00												
N 15	KVVU	10/17/12	10/19/12	Katie Couric	2-3p		:30			NM	1	\$425.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/15/12 10/21/12 --W-F-- 2 \$425.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1 KVVU 10/15/12-10/21/12 Katie Couric 2-3p ---W--F--- :30 \$425.00 NM												
See MG 21.2,21.3,21.4,21.5												
N 16	KVVU	10/22/12	10/22/12	Katie Couric	2-3p		:30			NM	1	\$425.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/22/12 10/28/12 1----- 1 \$425.00												
N 17	KVVU	10/18/12	10/18/12	Anderson	3-4p		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/15/12 10/21/12 ---1--- 1 \$450.00												
N 18	KVVU	10/23/12	10/23/12	Anderson	3-4p		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/22/12 10/28/12 -1----- 1 \$450.00												
N 19	KVVU	10/17/12	10/17/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/15/12 10/21/12 --1---- 1 \$950.00												
N 20	KVVU	10/22/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/22/12 10/28/12 1----- 1 \$950.00												
N 21	KVVU	10/18/12	10/18/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$1,840.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/15/12 10/21/12 ---1--- 1 \$1,025.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p M-F 530-6p ----Th----- :30 \$1,025.00 NM												
See MG 21.2,21.3,21.4,21.5												
2 KVVU 10/22/12-10/22/12 Special Early News Special Early News M----- :30 \$765.00 NM												
Ⓜ MG for 15.1,11.1,9.2,21.1												
3 KVVU 10/20/12-10/20/12 Touch Sat 11p-12a -----Sa-- :30 \$175.00 NM												
Ⓜ MG for 15.1,11.1,9.2,21.1												
4 KVVU 10/18/12-10/19/12 Special Early News Special Early News ----ThF---- :30 \$450.00 NM												
Ⓜ MG for 15.1,11.1,9.2,21.1												
5 KVVU 10/18/12-10/19/12 Special Early News Special Early News ----ThF---- :30 \$450.00 NM												
Ⓜ MG for 15.1,11.1,9.2,21.1												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.





**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
498410 /	06368073

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/12 - 10/23/12	NRSC-HELLER 4 SENA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
NRSC Heller For Senate	10/13/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 22	KVVU	10/19/12	10/19/12	Extra	M-Sa 8-10p/Su 7-1		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$950.00			
N 23	KVVU	10/22/12	10/23/12	Extra	M-F 7-730p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$950.00			
N 24	KVVU	10/17/12	10/17/12	TMZ	730-8p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$850.00			
N 25	KVVU	10/22/12	10/22/12	TMZ	M-Sa 8-10p/Su 7-1		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$850.00			
N 26	KVVU	10/18/12	10/18/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$2,150.00			
N 27	KVVU	10/23/12	10/23/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$2,150.00			
N 28	KVVU	10/18/12	10/18/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$1,950.00			
N 29	KVVU	10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$1,500.00			
N 30	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$850.00			
N 31	KVVU	10/17/12	10/17/12	MORE Access	630-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$650.00			
<b>Totals</b>											<b>41</b>	<b>\$30,700.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	41	\$30,700.00	\$26,095.00
<b>Totals</b>	<b>41</b>	<b>\$30,700.00</b>	<b>\$26,095.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* OCT12/12 18.58  
\*\*\* KVVU-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_

BUYER NAME NEIL WILLIAMS

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

ICE)

FLIGHT DATES OCT17/12 OCT23/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_  
CO-OP BILLING NEEDED \_\_\_\_\_  
\_\_\_\_\_

TO ROSE  
FR NIKKI  
M3-M10 SEE LINES 32-41  
TOTAL SAME  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NRSC- DEAN HELLER FOR SEANTE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

```

PROGRAM : BETTER
CON COM1 : MAX 1X DAY

```

39	A	730E-800E	30	\$765.00	10/22	1	MON
----	---	-----------	----	----------	-------	---	-----

PROGRAM : SPECIAL NEWS AFTER DEBATE  
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PLS APPROVE.  
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-9 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-11 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-15 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-21 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANCES\*\*\* OCT12/12 18.58  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40	A		400P-430P	30		\$450.00	10/18	10/19	2		TH-F	2
PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 39-41												
41	A		1100P-1200M	30		\$175.00	10/20	10/20	1		SAT	1
PROGRAM : BETTER ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 39-41												
11	S		1200N-100P	30		\$195.00	10/17	10/17	0		WED	0
PROGRAM : DIVORCE COURT												
13	S		100P-200P	30		\$195.00	10/18	10/19	0		TH-F	0
PROGRAM : COLD CASE CON COM1 : MAX 1X DAY												
32	A		1200N-100P	30		\$195.00	10/18	10/19	2		TH-F	2
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1 : TP & PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT18 ON LINE-13 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT23 ON LINE-14 FOR 1 SPOT/WK												
33	A		100P-200P	30		\$195.00	10/23	10/23	1		TUE	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1 : TP & PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 32-33												
14	S		100P-200P	30		\$195.00	10/23	10/23	0		TUE	0
PROGRAM : COLD CASE												
15	S		200P-300P	30		\$425.00	10/17	10/19	0		W, F	0
PROGRAM : KATIE COURIC CON COM1 : MAX 1X DAY												
34	A		100P-200P	30		\$425.00	10/19	10/19	1		FRI	1
PROGRAM : KATIE COURIC ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT19 ON LINE-15 FOR 1 SPOT/WK												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT12/12 18.58  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* KVVU-TV \*\*\*  
\*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17	S		300P-400P	30		\$450.00	10/18	10/18	0		THU	0
PROGRAM : ANDERSON COOPER												
35	A		200P-300P	30		\$450.00	10/18	10/18	1		THU	1
PROGRAM : ANDERSON COOPER ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT18 ON LINE-17 FOR 1 SPOT/WK												
21	S		530P-600P	30		\$1,025.00	10/18	10/18	0		THU	0
PROGRAM : NEWS												
22	S		700P-730P	30		\$950.00	10/19	10/19	0		FRI	0
PROGRAM : EXTRA												
36	A		900P-930P	30		\$950.00	10/19	10/19	1		FRI	1
PROGRAM : EXTRA ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT19 ON LINE-22 FOR 1 SPOT/WK												
23	S		700P-730P	30		\$950.00	10/22	10/23	1		M-TU	1
PROGRAM : EXTRA CON COM1: MAX 1X DAY												
38	A		900P-930P	30		\$950.00	10/22	10/22	1		MON	1
PROGRAM : EXTRA ORD COM1: TP CHG DUE TO DEBATE. PRE-BOOKED. PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT22 ON LINE-23 FOR 1 SPOT/WK												
25	S		730P-800P	30		\$850.00	10/22	10/22	0		MON	0
PROGRAM : TMZ												
37	A		930P-1000P	30		\$850.00	10/22	10/22	1		MON	1
PROGRAM : TMZ ORD COM1: TP CHG DUE TO DEBATE. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT22 ON LINE-25 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#9	MISSED:W-TH/1100A-1200N				OCT18		30S	\$195.00	(OCT12/12)	
			OFFER:THU/1100A-1200N				OCT18		30S	\$195.00	PLS ADVISE.	
			CMT:PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.									
M3	OK'D	BUY#13	MISSED:TH-F/100P-200P				OCT18 (2/WK)		30S	\$195.00	(OCT12/12)	
		BUY#14	TUE/100P-200P				OCT23		30S	\$195.00		
			OFFER:TH-F/1200N-100P				OCT18 (2/WK)		30S	\$195.00	PLS ADVISE.	
			& TUE/100P-200P				OCT23		30S	\$195.00		
			CMT:TP & PRG CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.									
M4	OK'D	BUY#15	MISSED:W,F/200P-300P				OCT19		30S	\$425.00	(OCT12/12)	
			OFFER:FRI/100P-200P				OCT19		30S	\$425.00	PLS ADVISE.	
			CMT:TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.									
M5	OK'D	BUY#17	MISSED:THU/300P-400P				OCT18		30S	\$450.00	(OCT12/12)	
			OFFER:THU/200P-300P				OCT18		30S	\$450.00	PLS ADVISE.	
			CMT:TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.									
M7	OK'D	BUY#22	MISSED:FRI/700P-730P				OCT19		30S	\$950.00	(OCT12/12)	
			OFFER:FRI/900P-930P				OCT19		30S	\$950.00	PLS ADVISE.	
			CMT:TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.									
M8	OK'D	BUY#25	MISSED:MON/730P-800P				OCT22		30S	\$850.00	(OCT12/12)	
			OFFER:MON/930P-1000P				OCT22		30S	\$850.00	PLS ADVISE.	
			CMT:TP CHG DUE TO DEBATE. PRE-BOOKED PLS APPROVE.									
M9	OK'D	BUY#23	MISSED:M-TU/700P-730P				OCT22		30S	\$950.00	(OCT12/12)	
			OFFER:MON/900P-930P				OCT22		30S	\$950.00	PLS ADVISE.	
			CMT:TP CHG DUE TO DEBATE. PRE-BOOKED PLS APPROVE.									
M10	OK'D	BUY#9	MISSED:W-TH/1100A-1200N				OCT17		30S	\$195.00	(OCT12/12)	
		BUY#11	WED/1200N-100P				OCT17		30S	\$195.00		
		BUY#15	W,F/200P-300P				OCT17		30S	\$425.00		
		BUY#21	THU/530P-600P				OCT18		30S	\$1,025.00		
			OFFER:MON/730P-800P				OCT22		30S	\$765.00	PLS ADVISE.	
			& TH-F/400P-430P				OCT18 (2/WK)		30S	\$450.00		
			& SAT/1100P-1200M				OCT20		30S	\$175.00		
			CMT:SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PLS APPROVE.									

OCT/12 30700.00 CONTRACT TOTAL 30700.00  
 TOTAL SPOTS 41

REP HEADLINE# 6368073 TRF# 498410  
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-223-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 18.58  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

MARKET TOTALS \$153,500 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%  
KTUD 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

FAX# 610-223-1191  
OCT12/12 19.00  
HARRIS REPORT FROM REP  
\*\*\* KVVU-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
BUYER NAME MAURA GILROY

SALES PRSN	<u>PH-TERESA DIFURIA</u>
------------	--------------------------

CLASS: NATL. LOCAL REGIONAL

---

---

DATE COLLECTED: 11/1/80

TO ROSE  
FR NIKKI  
OK'D M1 SEE LINES 24-25  
NEW TOTAL \$29985 (-30)  
PLS CNF THANKS

STA-

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	:	:	:	:	:	: SPTS
AGENCY ADVERTISER CODE = 104 AGENCY PRODUCT CODE = 111 AGENCY EST# = 1187												
10	ES		600P-700P	30		\$400.00	10/16	10/22	1		TU-F,M	1
PROGRAM : MORE ACCESS ORD COM1 : REVISED RATE AND SPOTS CON COM1 : MORE ACCESS												

OCT12/12 19.00  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24	A		600P-630P	30		\$900.00	10/17	10/17	1		WED	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. SEE MG \$30 CREDIT. PRE-BOOKED PLS ORD COM2 : APPROVE.												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-10 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-11 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT20 ON LINE-15 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT20 ON LINE-22 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT20 ON LINE-16 FOR 1 SPOT/WK												
25	A		730P-800P	30		\$765.00	10/22	10/22	1		MON	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO SPORTS AND DEBATE. SEE MG \$30 CREDIT. PRE-BOOKED PLS ORD COM2 : APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 24-25												
11	ES		700P-730P	30		\$950.00	10/16	10/22	1		TU-F,M	1
PROGRAM : EXTRA ORD COM1 : REVISED RATE CON COM1 : EXTRA												
15	S		200P-300P	30		\$85.00	10/20	10/20	0		SAT	0
PROGRAM : THE CLOSER ORD COM1 : REVISED RATE CON COM1 : THE CLOSER												
16	S		500P-600P	30		\$175.00	10/20	10/20	0		SAT	0
PROGRAM : CRIMINAL MINDS CON COM1 : CRIMINAL MINDS												
22	S		300P-400P	30		\$85.00	10/20	10/20	0		SAT	0
PROGRAM : WITHOUT A TRACE ORD COM1 : ADD TO SCHED CON COM1 : WITHOUT A TRACE												



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#10	MISSED: TU-F,M/600P-700P				OCT16		30S	\$400.00	(OCT12/12)	
		BUY#11	TU-F,M/700P-730P				OCT16		30S	\$950.00		
		BUY#15	SAT/200P-300P				OCT20		30S	\$85.00		
		BUY#22	SAT/300P-400P				OCT20		30S	\$85.00		
		BUY#16	SAT/500P-600P				OCT20		30S	\$175.00		
			OFFER: WED/600P-630P				OCT17		30S	\$900.00	PLS ADVISE.	
			& MON/730P-800P				OCT22		30S	\$765.00		

CMT: SPOTS N/A DUE TO SPORTS AND DEBATE. SEE MG \$30 CREDIT. PRE-BOOKED PLS  
 CMT: APPROVE.

OCT/12 29985.00

CONTRACT TOTAL 29985.00  
 TOTAL SPOTS 34

MARKET TOTALS \$108,060 KVVU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0%  
 KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6367972 TRF# 498134 REP: TEL# 610-293-4100 FAX# 610-225-1191  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT12/12 19.02  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* KVVU-TV \*\*\*

ADV # ADV. NAME ISS/HMP/AFSCME REP. # OFF. # 762 SALESMAN #  
AGY # AGY. NAME WATERFRONT STRATEGIES BUYER NAME LAURA BASSETT

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # CONTRACT # 6367972 CLASS: NATL. LOCAL REGIONAL

PRDCT HMP/AFSCME EST#2028 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT11/12 OCT20/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT12/12 19.02

REP: TO ROSE FR NIKKI  
M1 -M2  
SEE LINES 26-29  
TOTAL SAME  
PLS CNF THANKS

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 138 AGENCY EST# = 2028  
AGENCY PRODUCT CODE = 143

12	S		500P-600P	30		\$150.00	10/20	10/20	0		SAT	0
PROGRAM : CRIMINAL MINDS												
CON COM1: CRIMINAL MINDS												

29	A		900P-1000P	30		\$635.00	10/20	10/20	1		SAT	1
PROGRAM : THE CLOSER												
ORD COM1: SPOTS N/A DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-12 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-13 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT14 ON LINE-17 FOR 1 SPOT/WK												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 19.02

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13	S		700P-800P	30		\$300.00	10/20	10/20	0		SAT	0
PROGRAM : TMZ WEEKEND												
CON COM1 : TMZ WEEKEND												
17	S		600P-700P	30		\$185.00	10/14	10/14	0		SUN	0
PROGRAM : EXTRA WEEKEND												
CON COM1 : EXTRA WEEKEND												
20	S		200P-300P	30		\$275.00	10/18	10/19	0		TH-F	0
PROGRAM : KATIE COURIC												
26	A		100P-200P	30		\$275.00	10/18	10/19	1		TH-F	1
PROGRAM : KATIE COURIC												
ORD COM1 : TP CHG DUE TO SPORTS. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-20 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-21 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-22 FOR 1 SPOT/WK												
27	A		200P-300P	30		\$300.00	10/18	10/19	1		TH-F	1
PROGRAM : ANDERSON												
ORD COM1 : TP CHG DUE TO SPORTS. PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 26-28												
28	A		300P-400P	30		\$350.00	10/18	10/19	1		TH-F	1
PROGRAM : DR OZ												
ORD COM1 : TP CHG DUE TO SPORTS. PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 26-28												
21	S		300P-400P	30		\$300.00	10/18	10/19	0		TH-F	0
PROGRAM : ANDERSON COOPER												
CON COM1 : ANDERSON COOPER												
22	S		400P-500P	30		\$350.00	10/18	10/19	0		TH-F	0
PROGRAM : DR OZ												
CON COM1 : DR OZ												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#20	MISSED:TH-F/200P-300P				OCT18		30S	\$275.00	(OCT12/12)	
		BUY#21	TH-F/300P-400P				OCT18		30S	\$300.00		
		BUY#22	TH-F/400P-500P				OCT18		30S	\$350.00		
			OFFER:TH-F/100P-200P				OCT18		30S	\$275.00	PLS ADVISE.	
			& TH-F/200P-300P				OCT18		30S	\$300.00		
			& TH-F/300P-400P				OCT18		30S	\$350.00		
			CMT:TP CHG DUE TO SPORTS. PLS APPROVE.									

M2	OK'D	BUY#12	MISSED:SAT/500P-600P				OCT20		30S	\$150.00	(OCT12/12)	
		BUY#13	SAT/700P-800P				OCT20		30S	\$300.00		
		BUY#17	SUN/600P-700P				OCT14		30S	\$185.00		
			OFFER:SAT/900P-1000P				OCT20		30S	\$635.00	PLS ADVISE.	
			CMT:SPOTS N/A DUE TO SPORTS. PRE-BOOKED PLS APPROVE.									

OCT/12	43120.00										
CONTRACT TOTAL											43120.00
TOTAL SPOTS											36

MARKET TOTALS \$331,692 KVVU 13% KSNV 37% KLAS 29% KTNV 18% KVMY 2% KVCW 0% CABL 0%  
 KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6368073  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT10/12 10.06  
\*\*\* KVVU-TV \*\*\*

ADV # ADV. NAME POLI/NRSC-HELLER/R/SEN/NV REP. # OFF. # 762 SALESMAN #  
AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS

3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 498410 CONTRACT # 6368073 CLASS: NATL. LOCAL REGIONAL

PRDCT NRSC-HELLER 4 SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT17/12 OCT23/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT10/12 10.06

REP: TO ROSE  
FR NIKKI  
NEW HELLER NRSC ORDER  
TOTAL \$30,700  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
NRSC- DEAN HELLER FOR SEANTE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			500P-900P	30		\$3,250.00	10/18	10/18	1		THU	1
PROGRAM : NLCS												
2			500A-600A	30		\$450.00	10/19	10/19	1		FRI	1
PROGRAM : NEWS												
3			500A-600A	30		\$450.00	10/22	10/23	2		M-TU	2
PROGRAM : NEWS												
CON COM1: MAX 1X DAY												
4			607A	30		\$725.00	10/17	10/19	2		W,F	2
PROGRAM : NEWS												
CON COM1: MAX 1X DAY												

430-84

6-7a

REP HEADLINE# 6368073  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 10.06  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			607A PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$725.00	10/22	10/23	2		M-TU	2
6			700A-900A PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$700.00	10/17	10/18	2		W-TH	2
7			700A-900A PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$700.00	10/23	10/23	1		TUE	1
8			1000A-1100A PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$250.00	10/23	10/23	1		TUE	1
9			1100A-1200N PROGRAM : BETTER CON COM1 : MAX 1X DAY	30		\$195.00	10/17	10/18	2		W-TH	2
10			1100A-1200N PROGRAM : BETTER CON COM1 : MAX 1X DAY	30		\$195.00	10/22	10/23	2		M-TU	2
11			1200N-100P PROGRAM : BETTER CON COM1 : MAX 1X DAY	30		\$195.00	10/17	10/17	1		WED	1
12			1200N-100P PROGRAM : BETTER CON COM1 : MAX 1X DAY	30		\$195.00	10/22	10/23	2		M-TU	2
13			100P-200P PROGRAM : COLD CASE CON COM1 : MAX 1X DAY	30		\$195.00	10/18	10/19	2		TH-F	2
14			100P-200P PROGRAM : COLD CASE CON COM1 : MAX 1X DAY	30		\$195.00	10/23	10/23	1		TUE	1

REP HEADLINE# 6368073  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 10.06  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
15			200P-300P PROGRAM : KATIE COURIC CON COM1: MAX 1X DAY	30		\$425.00	10/17 ✓	10/19 ✓	2		W, F	2
16			200P-300P PROGRAM : KATIE COURIC	30		\$425.00	10/22	10/22	1	✓	MON	1
17			300P-400P PROGRAM : ANDERSON COOPER	30		\$450.00	10/18	10/18	1		THU	1
18			300P-400P PROGRAM : ANDERSON COOPER	30		\$450.00	10/23	10/23	1		TUE	1
19			500P-530P PROGRAM : NEWS	30		\$950.00	10/17	10/17	1		WED	1
20			500P-530P PROGRAM : NEWS	30		\$950.00	10/22	10/22	1		MON	1
21			530P-600P PROGRAM : NEWS	30		\$1,025.00	10/18	10/18 N/A	1		THU	1
22			700P-730P PROGRAM : EXTRA	30		\$950.00	10/19	10/19 9-930p	1		FRI	1
23			700P-730P PROGRAM : EXTRA CON COM1: MAX 1X DAY	30		\$950.00	10/22 9-930p	10/23	2		M-TU	2
24			730P-800P PROGRAM : TMZ	30		\$850.00	10/17	10/17	1		WED	1
25			730P-800P PROGRAM : TMZ	30		\$850.00	10/22 930-10p	10/22	1		MON	1

REP HEADLINE# 6368073  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 10.06  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26			1000P-1100P	30		\$2,150.00	10/18	10/18	1		THU	1
PROGRAM : NEWS												
27			1000P-1100P	30		\$2,150.00	10/23	10/23	1		TUE	1
PROGRAM : NEWS												
28			1100P-1135P	30		\$1,950.00	10/18	10/18	1		THU	1
PROGRAM : NEWS												
29			1000P-1100P	30		\$1,500.00	10/20	10/20	1		SAT	1
PROGRAM : NEWS												
30			800A-900A	30		\$850.00	10/21	10/21	1		SUN	1
PROGRAM : NEWS												
31			630P-700P	30		\$650.00	10/17	10/17	1		WED	1
PROGRAM : MORE												
OCT/12 30700.00												
CONTRACT TOTAL												30700.00
TOTAL SPOTS												41

MARKET TOTALS \$153,500 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0% KTUD 0%

SVC- NSI  
 DEMOS- RA35+\*